

2015 ADDITUDE MAGAZINE EDITORIAL CALENDAR

1. THE GET-ORGANIZED-WITH-TECH ISSUE (Feb – April)

- Best Apps and Gadgets for Getting Things Done
- Picking the Right Summer Camp/School Program
- Camp/Schools Directory
- Organization and Time Management Tips
- Top Assisted Learning Apps

2. THE NUTRITION/WELLNESS ISSUE (May – July)

- Best Apps and Gadgets for Getting Things Done
- Brain Food: Diet and Nutrition to Better Manage ADHD Symptoms
- Make Sure Your ADHD Meds Are Doing the Job
- Manage Your Emotions for Success
- Success in College and in the First Job
- Go Fish: The Best Omega-3 Supplements
- Top Healthy Living Apps (health trackers/water consumption)

3. THE LEARNING/SUCCESS ISSUE (August – October)

- How to Succeed in School with ADHD and LD
- Success Stories: 7 Women Who Live Well with ADHD
- Climbing the Ladder: Tools for Being a Star at Work
- ADHD Awareness: Stigma/Myths
- Top Learning Apps/Tools

4. THE BRAIN ISSUE (November – January)

- Training Programs for Optimizing the ADHD Brain
- Think Positive: Cognitive Behavioral Therapy for Adults
- 10 Things You Should Know About the ADHD Brain
- Five Ways Dyslexia Can Affect Your Child's Social Life
- Nationwide ADHD Clinic Directory

IN EACH ISSUE

Complete, comprehensive sections to live better with attention deficit:

- Parenting ADHD children
- Adults with ADHD
- Treatment
- School and learning disabilities
- News, Recommendations
- Reviews
- Expert Advice Columns
- Personal Stories
- Outstanding Features
- Quizzes

PLANNING CALENDAR

Issue	Space Reservation Due	Ad Material Due	Publication Date
Spring 2015	12/04/2014	12/29/2014	2/03/2015
Summer 2015	3/04/2015	4/01/2015	5/05/2015
Fall 2015	6/04/2015	7/01/2015	8/04/2015
Winter 2015	9/09/2015	10/07/2015	11/10/2015