

ADDITUDE

Strategies and Support for ADHD & LD



VIDEOS + SLIDESHOWS

An ever-expanding library of in-depth coverage on ADHD symptoms, diagnosis, treatment, and management techniques for children and adults.



MOBILE + TABLET

Digital version of ADDitude Magazine available to subscribers. Includes access to past issues.



MAGAZINE

Published 4x/year. Mailed to subscribers & ADHD/LD professionals • Sold at newsstands • Distributed at industry conferences • Readers: 295,000 per issue
Circulation: 45,000



COMMUNITY

Groups, posts, journals, blogs, videos, web chats—it's all on **ADDConnect.com**.
Monthly Uniques: 75,000 • Page Views: 400,000



DIRECTORY

Searchable database of product and services connecting families and individuals with the resources they need.



E-NEWSLETTERS

ADDitude Weekly, 175,000 subscribers
2X/Month Each: Parenting, 135,000 subscribers • School 135,000 subscribers
Adults, 130,000 subscribers
Treatment, 175,000 subscribers



WEBINARS + PODCASTS

Leading ADHD and LD experts answer personal questions and offer expert advice. Webinars often involve 1,000+ participants.

**One Network.
Countless Resources.
One Trusted Brand.**



BOOKLETS + GUIDES

Handy, expert, focused advice for parents of ADHD/LD children and adults living with ADHD.



WEBSITE

The most comprehensive resource for parents, adults, and professionals dealing with ADHD and LD. Monthly Uniques: 800,000 • Page Views: 4.2 Million



INTEGRATED PROGRAMS

Turnkey, multiplatform programs such as Success at School reach an engaged audience looking for actionable information on living with specific ADHD/LD issues.



RESOURCE CENTERS

Tools, tips and useful information on specific topics and issues that impact the ADHD and LD community.



SOCIAL MEDIA

Connecting with our community and offering support wherever they are—on Facebook, Twitter, YouTube and Pinterest.